What is claimed is:

1. A plug attaching mechanism, wherein

a plug shell provided with a connecting terminal is fixed to the inside of a plug cover in a cylindrical shape through a sleeve formed of an elastic member and a projecting portion is integrally provided on the side of said connecting terminal of said plug cover; and

an engaging groove that engages with an engaging piece provided on a jack side is formed on said projecting portion.

2. A plug attaching mechanism according to claim 1, wherein

said sleeve is made to protrude from said connecting terminal side of said plug cover, and said engaging piece on the jack side is held and secured to said engaging groove with elasticity of said projecting portion of the sleeve.